

Are you part of a walking or rambling group?

Would you like to go on an incredible walking trip of a lifetime?

Which iconic global walking trail would your group love to accomplish?

If money was no object, where in the world would your group love to walk and why? It may be that you have an unfulfilled ambition, or a specific place you have always wanted to walk, but have never had the opportunity. You could have a personal connection to a walking route, or perhaps you have an idea of an extreme rambling challenge!

TV production company Label1 is looking for groups of walkers to take part in a potential television series for a major UK broadcaster. The series will follow groups of walkers as they venture to the places they've always dreamed of walking.

We've seen lots of travel shows with celebrities at the helm, but in this series we want to motivate, inspire and challenge ordinary people to get out walking. This is about ordinary folk going on extraordinary walks.

We're looking for passionate ramblers and existing walking clubs who have dreams and ideas of travelling to amazing walking destinations together. It's about aspiration, fun, challenge and adventure. This walk could be anywhere on the planet so please think beyond the UK when making your suggestions.

If you and your group think this could be you then please contact walking@label1.tv

Label1 is responsible for the hugely successful BBC Two series about the NHS, *Hospital* and Channel 4 series *The Job Interview*. Our founders, Simon Dickson and Lorraine Charker-Phillips have been responsible for some of the country's most popular and successful factual television, including *One Born Every Minute*, *24 Hours in A&E* and *First Dates*. More information about us can be found at: www.label1.tv